



SPONSOR BENEFITS

PRESENTING	SPONSOR	I	<i>Exclusive Position</i>	\$7,500
PREMIER	SPONSORS	II	<i>Two Premier Positions</i>	\$5,000
GOLD	SPONSORS	III		\$2,500
SILVER	SPONSORS	IV		\$1,000
BRONZE	SPONSORS	V		\$500
IN-KIND	IN-KIND SPONSOR			(\$ value and benefits negotiable)

SPONSORSHIP LEVELS

	I	II	III	IV	V
Company name featured on Sunny 95, Mix 107.9, & Rewind in event radio promo spots.	X				
Company highlighted and interview opportunity in race day video to be used in post event communications and future race promotions	X				
Preferred booth space at event	X	X			
Premier placement on event signage and promotional materials	X	X			
Company name and/or logo on race bib	X	X			
Company name and/or logo on race bag	X	X			
Company name or logo on 5k route mile marker signs and step and repeat at entry	X	X	X		
Sponsor named during event by MC	X	X	X		
Sponsor listed on practice website, online event registration site, Social Media, print promotions	X	X	X	X	
Company logo or name displayed at finish line	Logo	Logo	Logo	Name	
Company represented on race T-shirt	Logo	Logo	Logo	Name	
Information/goodies in race bag	X	X	X	X	X
Company name / logo included in pre and post event communications to participants	Logo	Logo	Logo	Name	Name
Standard booth space for 3 hours during event (tables and chairs provided)			X	X	X